

2012 Program Highlights



- Early commitment and early signing can earn you savings of up to 10%
- Discounts can now be given back to the parents for additional savings
- Sponsor checklist now included to guide you step-by-step through the program
- Promotional packet to help maximize your sales and profits
- Baxter Bucks Rewards Program! Up to 4% credit!
- **5% CASH BACK** on backpack sales in addition to other discounts
- Expanded online ordering program
- Additional discounts with early payment and referrals
- Free keepsake box, personalized name labels for each student, color coded grade labels for easy identification
- Due to new federal regulations and for your protection, credit card payments can only be accepted by using our online ordering option
- Free delivery directly to the home*
- No volunteers needed to collect order forms, payment or distribute product
- Ability for PTO/PTA to mark-up the box price as a fundraiser
- 100% customer satisfaction - all products guaranteed
- No minimum order
- Parents pay by credit card - eliminates PTO/PTA collecting and tallying checks
- Extended ordering due date
- Orders can be customized by parent - order only what you need!
- Free colored flyers provided, directing parents to our website for ordering
- School receives points for each order
- Same outstanding customer service!

*Box price must be \$25 or more to qualify for free delivery, boxes under \$25 will be charged \$3.99 for shipping. Note that products do not come in the colorful School Tool Box™ keepsake box.

Cannot run both the STB Direct program and the traditional School Tool Box™ program.
Current 2012 discounts and rewards do not apply to the STB Direct program.

